

## NFU Energy Photo Competition: Showcasing Renewable Innovations on Farms

## Join the Movement During Great Big Green Week!

NFU Energy is excited to announce the launch of our photo competition in celebration of Great Big Green Week taking place 08-16 June! This year's theme centres around making swaps to create a safer, greener future; therefore, we're on a mission to highlight the innovative ways farmers are swapping fossil fuels for renewables on their farms to help tackle climate change.



## **Terms & Conditions**

1. This promotion is open to residents of the UK, aged 18 or over only and excludes employees of NFU Energy or their families, or anyone with any professional association with this promotion.

2. The Competition opens at 9am on Saturday 08 June and closes 11.59pm Sunday 16 June 2024.

3. Entry requirements:

- Follow NFU Energy on Instagram at @nfuenergyltd or Twitter @NFU\_Energy
- Post a photo on Instagram or Twitter showcasing your farm business' renewable energy technology
- Tag NFU Energy in your post
- Include a brief description of at least one benefit of transitioning to renewable energy with the hashtag #SwapTogether

4. NFU Energy accepts no responsibility for incorrectly completed or delayed entries. By entering, all entrants will be deemed to accept these terms and conditions.

5. The prize is 1 x £100.00 gift voucher. The prize is non-transferable.

6. The prize is awarded conditionally upon acceptance and if a winner is unable to be contacted after two weeks or if the prize is unclaimed after two weeks, the prize shall be deemed as unclaimed or unaccepted and a supplemental winner may be decided at NFU Energy's discretion.

7. The winner may be required to participate in publicity connected with this Competition and it is a condition of entry that the winner agrees to their name and competition entry photo(s) being made publicly available if they win.

8. Usage Rights: By entering the Competition, you grant NFU Energy a non-exclusive, irrevocable, royalty-free license to use, reproduce, publish, display, and distribute your photo(s) in any media, for any purpose, including but not limited to promotional, marketing, and advertising purposes, without any compensation to you.

9. Intellectual Property: You retain the copyright to your photo(s). However, you agree that NFU Energy may use your photo(s) as described in Section 8.

10. Whenever your photo(s) are used by NFU Energy, NFU Energy will, where practicable, credit you as the photographer.

11. By entering the Competition, you warrant that:

- You are the sole owner and author of the photo(s).
- The photo(s) do not infringe the intellectual property rights, privacy, or any other rights of any third party.
- You have obtained all necessary permissions and releases from any identifiable individuals in the photo(s).

12. The winner will be contacted via Instagram Direct Message. The winner will be contacted on Monday 17 June 2024.

13. NFU Energy's decision is final, and no correspondence will be entered into.



14. If any provision of these terms and conditions is held invalid by any law, rule, order, or determination of any court of a competent jurisdiction, such invalidity shall not affect the enforceability of any other provision not held to be invalid.

15. This promotion is governed by English Law and is subject to the exclusive jurisdiction of the English courts.

16. Entrants' data will be collected, held, and processed by NFU Energy in accordance with General Data Protection Regulation for the purpose of administering this competition. Our online privacy statement (<u>https://www.nfuenergy.co.uk/privacy-and-cookie-policy</u>) explains more about how we use your personal data. Your personal data will not be disclosed to any third party outside of NFU Energy for marketing purposes.

17. The promoter of this prize draw is NFU Energy, which forms part of the National Farmers' Union ("NFU") group of companies. Registered Office: NFU, Agriculture House, Stoneleigh Park, Stoneleigh, Warwickshire CV8 2TZ.

NFU Energy Photo Competition | Terms & Conditions T: 024 7669 6512 | W: www.nfuenergy.co.uk NFU Energy, 10th Street, Stoneleigh Park, Kenilworth, Warwickshire CV8 2LS

